แบบวิเคราะห์ทิศทางการพัฒนาองค์กร

(สอดคล้องตามจุดเน้น 6 ยุทธศาสตร์การปฏิรูปการศึกษาและตัวชี้วัดของ สพฐ.)

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| **โอกาส (Opportunities)** | **อุปสรรค (Threat)** |
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| **จุดแข็ง (Strength)** | **จุดอ่อน (Weakness)** |
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การวิเคราะห์ภายนอกพิจารณาจาก STEP

1.ด้านสังคมและวัฒนธรรม ( Sociocultural Component : S)

2.ด้านเทคโนโลยี ( Technological Component : T )

3.ด้านเศรษฐกิจ ( Economic Component : E )

4.ด้านการเมือง และกฎหมาย ( Political and Legal Factors : P)

การวิเคราะห์ภายในพิจารณาจาก 2S 4M

1.ด้านโครงสร้างและนโยบาย ( Structure : S1 )

2.ด้านผลผลิตและการบริการ ( Service : S2 )

3.ด้านบุคลากร ( Man : M1 )

4.ด้านประสิทธิภาพทางการเงิน ( Money : M3 )

5.ด้านวัสดุอุปกรณ์ ( Material : M3 )

6.ด้านการบริหารจัดการ ( Management : M4 )

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|  | Strengths | Weaknesses |
| Opportunities | S – OStrategies……………………………………………..……………………………………………………………………………………………………………………………………………………………………………………………..……………………………………………..……………………………………………..……………………………………………………………………………………………………………………………………………………………………………………………..……………………………………………..(รุกเต็มที่) | W – OStrategies……………………………………………..……………………………………………………………………………………………………………………………………………………………………………………………..……………………………………………..……………………………………………..……………………………………………………………………………………………………………………………………………………………………………………………..……………………………………………..(พัฒนาภายใน) |
| Threats | S – TStrategies……………………………………………..……………………………………………………………………………………………………………………………………………………………………………………………..……………………………………………..……………………………………………..……………………………………………………………………………………………………………………………………………………………………………………………..……………………………………………..(สร้างพันธมิตร) | W – TStrategies……………………………………………..……………………………………………………………………………………………………………………………………………………………………………………………..……………………………………………..……………………………………………..……………………………………………………………………………………………………………………………………………………………………………………………..……………………………………………..(ปรับเปลี่ยน) |